

In first Seminar of the European project ARCHEA (to be held at University of Parma) the international groups will show the results of the application of didactic and research planning and design methodologies according to a cultural complementarity that includes different aspects. Designing in the built according to an experimental methodological approach will be the topic of the contribution of the University of Parma, the design of the city in its different forms and meanings will be the theme deepened by the group of the University of Bologna, while the representatives of the other European partner universities of project they will report about the open spaces of the city and their contemporary mapping (Politechnika Slaska), the reading of the spatial phenomena of the city (RWTH) and the importance of natural spaces in the urban project in France (ENSA).

Among the speakers there will also be Michele Alinovi, Councilor for Planning and Development Policies for the Territory of the Municipality of Parma, Carlo Quintelli, Professor of the Department of Engineering and Architecture of the University of Parma, Gino Malacarne, Professor at the University of Bologna, Giovanni Marras, Professor of the Iuav University of Venice, Valentina Orioli, Councilor of the Municipality of Bologna and Marcello Capucci, Director of the Urban Quality Service and Housing Policies of the Emilia-Romagna Region. Particularly interested in the ARCHEA project is Leonardi Spadi the delegate to the EU-niverCities, a European network in which medium-sized cities and their universities work together.

The lectio “City, Life, Architecture” held from Klaus Theo Brenner, a Berlin architect who works according to the concept of a “city architecture” (stadtarchitektur), will conclude the Seminar.

On this occasion, an exhibition entitled “Designing the built. New models with integrated quality for the compact city” will be set up in the exhibition space of the Aule delle Scienze Building” result of a PhD program carried out with the Spinner2013 (EU funding) of the Emilia Romagna Region.

The interventions will be in original language with simultaneous translation in English by Interconsul, Parma. Multiplier Event will be video recorded by SELMA and uploaded on the ARCHEA platform site.unibo.it/archea



9,30-10,00

Registration

12,50-13,15

Guided tour of the exhibition

Spinner 2013 research. Designing the built: new integrated quality models for the compact city. Regeneration and structure policies of urban centralities in the city context of the Emilia Romagna region by Paolo Strina

10,00-10,30

Opening Session

Chairman, Carlo Gandolfi, University of Parma

13,15-14,50

Lunch Break

Roberto Fornari, University of Parma
Michele Alinovi, Municipality of Parma
Leonardo Spadi, EUnivercities Network
Daniele Pezzali, Order of the Architects of Parma

14,30-16,30

Afternoon Session

Uwe Schröder, RWTH Aachen
The Spatiality of the Town. An approach to mapping the phenomenal Spaces

10,30-12,50

Morning Session

Lamberto Amistadi, University of Bologna
Introduction to ARCHEA

Valter Balducci, ENSA Normandie, Rouen,
Natural Space and Urban Project in the French educational Context

Carlo Quintelli, University of Parma
In medio stat virtus. For a Theory of the Urban Design

Lamberto Amistadi, University of Bologna
Re-drawing the City. Form and Meaning

Enrico Prandi, University of Parma
Designing the built. A new integrated Quality Models for the Compact City

Gino Malacarne, University of Bologna
Urban Space and Theatrical Scene

Valentina Orioli, Municipality of Bologna
Bologna. Notes on the History of the City

Marcello Capucci, Emilia Romagna Region
Supply and Demand for Urban Regeneration

Tomasz Bradecki, Politechnika Slaska di Gliwice,
Mapping Urban Open Space. Contemporary methods

16,30-17,00

Coffee Break

Giovanni Marras, University Iuav of Venice
Venice as a Paradigm: The Value of the void on the Urban Design

17,00-18,15

Final Lecture

Klaus Theo Brenner, *City, Life, Architecture*

Designing the European Medium-sized City. Strategies and methods of analysis and design

ARCHEA E1 – Multiplier Event
Parma (IT) - 6th December 2018

Centro Congressi
Plesso Aule delle Scienze (Pad. 25)
Campus Scienze e Tecnologie



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

RWTHAACHEN
UNIVERSITY



École
nationale supérieure
d'architecture
de Normandie



Comune di Parma

Regione Emilia-Romagna

ORDINE
DEGLI ARCHITETTI
PIANIFICATORI PAESAGGISTI
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DELLA PROVINCIA
DI PARMA

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ArchéA

Architectural
European Medium-sized City
Arrangement